

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, FEBRUARY 13, 1898—TWENTY PAGES.

SINGLE COPY FIVE CENTS.

A BIG SALE IN DRESS GOODS

A Dress Goods Transaction That Will Bring Every Lady in Omaha

TO BOSTON STORE ON TOMORROW.

The Sudden Failure of a New York Jobber and the Immediate Sale of His Stock, Results Tomorrow

IN A SENSATIONAL DRESS GOODS SALE

Every yard a bargain. Every pattern and color the newest style. 8,000 yards for 30c to 60c yard.

\$1.00 New Spring Dress Goods at 39 cents.

WIDE WAIST SKIRTS. In the new gray, blue, green, brown, red, and black. These are made of the best quality of early spring and were manufactured to sell at \$1. Monday 30c a yard.

German Velvet Cloth 40 inches wide, strictly all wool, in all the new shades of rich gray for stylish dresses. At special price, 40c a yard.

The so-called "stiffness" REPLEASERS. In brown, blue and black grounds, beautiful combinations of colors, so much used for skirts. On sale at 50c a yard.

Extra Special.

500 UNMADE DRESS PATTERNS, containing 7 yards of pure Henrietta, serge and mixed colors, all wool chevrons, tatted and novelty goods, each pattern contains 7 yards, each pattern contains 7 yards, each pattern contains 7 yards, on sale on bargain square at \$1.98.

Many novelties of our own importation in silk and wool, only one pattern of a kind imported, on sale at \$2.50 and \$3 a yard.

Exceptional bargains in English GRANITE CLOTH, 50 inches wide, the most serviceable fabric in the market today. Manufactured to sell at \$1.00. Our price 69c a yard.

SILK SALE EXTRAORDINARY

1500 Yards of Fancy Silks, Black Satin Duchesse, Chiffon and Peau de Soie.

ON SALE AT BOSTON STORE

No Matter How Great the Number of Yards There Is, the Price Will Make It

A GREAT RUSH FOR SILKS.

Taffeta Silk in a large range of desirable shades, light and dark changeables, brocades, small and large weaves, just the thing for ladies' waists, on sale at

Black Satin Duchesse, a splendid quality, these are fully guaranteed, during this sale at

Extra heavy and very wide black Satin Duchesse and Peau de Soie, exceeding fine quality and wide enough to sell for \$1.50, in this sale at

Mousselin de Soie and Chiffon, blacks and all colors, 75c quality, in silk department at

Large plaids in Taffeta Silk, beautiful, harmonizing colors, very stylish for waists and petticoats, on sale at

49c

63c

98c

43c

98c

TROUBLES OF A CLOAKMAKER

Overloaded with Goods and Very Short of Money, He Sacrificed for Cash

TO THE BOSTON STORE, OMAHA.

Hundreds of Elegant Jackets, Capes, Suits, etc., will be sold Tomorrow at One-Third the Price They Cost Him.

\$75.00 Imported Capes, \$25.00

\$15.00 Silk Jackets \$5.00

\$5.00 All Wool Cheviot Jackets, \$1.98

NEW TAILOR MADE SUITS

50 new spring tailor made suits—either in blouse effects or reefer jackets, in all wool, serge, and white corduroy or mixed goods, many of them made with the silk drop skirts, all perfect in fit and finish, from \$9.98 to \$25.00.



Exceptional Bargains in Elegant Jackets

200 fine imported all wool rough cheviot jackets, manufacturer's price \$5, our price \$1.98

300 silk lined jackets in tans, greens, navy and black, that were marked \$15.00—on sale at \$5.00

A number of imported capes that were \$75, on sale at \$25.00

Velour Jackets on sale at \$10.00

Our spring silk waists have just arrived in large plaid and checked effects, in black, white, and blue, beautiful, fully embroidered, all in Russian blouse effects, on sale from \$5.00 to \$10.00.

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BLOTCKY BROS. FAILED.

While the Shoes They Ordered for Spring Trade Were Being Made.

BOSTON STORE BUYS THE SHOES.

Moore-Shafer Shoe Mfg. Co. Finish the Shoes and Sell Them to Us At An Immense Loss To Themselves.

MONDAY THE SALE IS WIDE OPEN. Every man, woman or child that wears shoes is bound to be interested in this sale. This entire stock made by Moore-Shafer, the great Brockport shoe makers, makers of the finest women's shoes in this country. Every pair of these shoes was to be delivered to Blotcky Bros. March first, consequently every pair of shoes in this sale is of the newest and most desirable shades, colors and toes that can be desired. Not only that, but this stock was sold to us so cheap that we will be able to sell you your choice of the entire stock of ladies' shoes at

These shoes were made to sell for as high as \$6.00, and among them you will find All the latest and newest fancy vesting top shoes, with scroll patterns, black shoes, green shoes, purple shoes, tan shoes, wine colored shoes, etc. In the ladies' matter, how critical she may be, that will not or can not be satisfied with the shoes we offer in this sale. We ask you to read this carefully, word for word, and compare shoe for shoe and price for price with the goods we sell tomorrow. We will not only guarantee these shoes to be the latest style of the best material and of the best make that money can buy, but we will further guarantee that you cannot duplicate any pair of shoes in your wardrobe for less than double the price we ask. We will further guarantee every pair of shoes in this sale to give the utmost satisfaction in wear. We will give you a new pair free of charge, if there should be a flaw in any pair of shoes, we will give you a new pair free of charge. In the next column we will give you more details of how the shoes will be sold. BOSTON STORE, OMAHA.

98c, \$1.50, \$1.98

\$2.25, \$2.50 and \$3.

\$1.98

\$2.50

\$2.50

\$2.50

\$2.50

\$2.50

\$2.50

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\$2.50

BOSTON STORE SHOE SALE

The Entire Stock of Shoes Made for the Bankrupt Firm

OF BLOTCKY BROS. OF DES MOINES.

Go On Sale Tomorrow at Boston Store At Half Price, at Less Than Half Price or at Nearly Half the Price They Were Made For.

Sensational Shoe Bargains.

On our main floor on great big bargain squares and piled up on cases all over the shoe department, you will find the Blotcky Bros. stock of shoes.

In addition to this, we will place on sale thousands of shoes and oxfords recently purchased at an immense sacrifice from a number of eastern shoe manufacturers.

Table No. 1—1,500 pair ladies' new black and tan oxford ties, made to retail for \$2 and \$2.50, go at 98c

Table No. 2—500 pairs ladies' shoes made to retail for \$2.50 and \$3.00—go at \$1.50

Table No. 3—600 pairs ladies' fine shoes, black and tan, wine and green, made to retail for \$4.00 and even up to \$5, go at \$1.98

Table No. 4—700 pairs ladies' new tan, all kid and fancy vesting top shoes, go at \$2.25

Table No. 5—800 pair ladies' fine hand turn—ed, Rochester made shoes, made to retail at \$5.00, go at \$2.50

Table No. 6—400 pair ladies' fancy scroll cut vesting top, inserted cloth top, and plain cloth top, also all kid top shoes, made by Moore (Shafer) and other fine Rochester houses to retail at \$5 and \$6 a pair, your choice for \$3

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SHOES AT BOSTON STORE

Nowhere in the World Can Men Find Such Good Shoes for so Little Money

AS THEY CAN AT THE BOSTON STORE

Every Pair is Warranted and Every Pair Guaranteed Sold by Us For Just About Half the Price You Would Pay Elsewhere.

THERE IS NO MAGIC IN THIS SHOE SALE. It is just simply that the shoes were bought at such a price and in such a manner that we can offer them to you at the price we do and still make money. Men's \$3.00 Shoes for \$1.50—1,200 pair men's nice calf shoes in lace and congress, in every size, and every style of toe that is worn and a few fine tan shoes. All of which both black and tan were made to sell from \$2.50 to \$3 a pair—we will give you the choice of the entire lot at \$1.50

Men's Shoes at \$1.98, worth \$4.00—On a bargain square we place a number of men's fine shoes, made to retail for at least \$4, some cost even more, but we will give you your choice Monday at \$1.98 pair, and guarantee every pair to be the biggest bargain in men's shoes ever placed on the counter. \$1.98

Men's \$5 Shoes for \$3—Right here we wish to say that no man need desire a better fitting or better made shoe than the shoes which we offer for \$3.00. They were positively made to retail for \$5.00. We can offer you choice in all the different shades of tan and all the different kinds of calf shoes, whether plain calf, box calf, Harvard calf or any other kind of calf, in single, double or triple soles, in plain lining or calf skin lining, and regardless of the fact that they were made to sell for \$5.00, we will give you choice of the entire lot at \$3.00 \$3

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SHOES IN THE BASEMENT

1500 Pair Men's, Women's, Child's, Youth's, Boys' and Infants' Shoes.

TOMORROW—BOSTON STORE—BASEMENT

Women's \$1.50 Shoes for 50c; Misses' Shoes for 75c; Little Girls' Shoes for 50c, and So On.

If you want shoes for little money, and get lots for your money and withal have good shoes for your money, try the Boston Store Shoe Department in the Basement tomorrow. Nearly all these goods are on sale on bargain squares.

You will find Ladies' \$1.50 Shoes for 59c

Men's \$2.00 Shoes for 1.25

Boys' Shoes for 1.00